Treasure Valley

Uncorked & On Tap

The annual guide for wine enthusiasts & beer lovers! Discover wineries, brewing companies, tasting rooms, distilleries and more. Find out WHAT'S POURING in the Treasure Valley. 37,000 full glossy magazines will be printed and distributed in addition to the guide being available online year round.

Full Page \$800

1/2 Page \$450

1/4 Page \$250

Sales Deadline: Monday, June 5th

Publishes: June 25-29

To reserve your space in this annual publication, contact your Account Executive or email growmybusiness@idahopress.com.

Ad Specs:

Full Page (with Bleed) 8.625" x 11.125" Safety Area: 7.375" x 9.875" (0.125" bleed on all sides is included in size)

Full Page (without Bleed) 7.375" x 9.875"

Half Page Horizontal 7.375" x 4.863"

Half Page Vertical 3.6125" x 9.875"

Quarter Page 3.6125" x 4.863"











