

IDAHO WINE COMMISSION

2023 Annual Meeting - February 27th-28th

Monday | February 27th, 2023 | Virtual

8:00 AM - 8:05 AM	Welcome Crystal Potter, Potter Wines Chairman of the IWC Board
8:05 AM - 9:00 AM	Mental Health in Agriculture Lesley Kelly
9:05 AM - 9:35 AM	IWC Updates with Fahlgren Mortine Moya Dolsby, IWC & Lauren Rozzo, Fahlgren Mortine
9:35 AM - 10:05 AM	Legislative Updates Roger Batt, Legislative Educator
10:05 AM-10:15 AM	Coffee Break
10:15 AM - 10:45 AM	Idaho Weather Station Update David Wilkins, Boise State University
10:50 AM - 11:20 AM	Climatology Report Greg Jones, Abacela Vineyards & Winery
11:25 AM-12:00 PM	Social Media Trends for Wineries Lauren Rozzo, Fahlgren Mortine
12:00 PM - 12:20 PM	WineAmerica Tara Good & Michael Kaiser

Tuesday | February 28th, 2023 | Nampa Civic Center

7:30 AM-8:00 AM	Registration & Breakfast	
8:00 AM-9:00 AM	Vintage Tasting Syrah & Riesling Trent Ball, Yakima Valley Community College	Social Media Best Practices & How To Lauren Rozzo, Fahlgren Mortine
9:05 AM - 10:05 AM	Oxygen/Tannin Management Johnny Brose, Chemeketa Community College	Direct to Consumer April Reddout, Reddout Wine Consulting
10:05 AM - 10:15 AM	Tradeshow Break	
10:20 AM-11:20 AM	Irrigation Kade Casciato, Ciel Du Cheval	Tasting Room Staff Workshop Chris Puppione, Coravin & Puppione Family Wines
11:25 AM - 12:25 PM	Pesticide Label Updates for Vineyard Use Don Barowsky, Wilber-Ellis Co	
12:30 PM-1:30 PM	Lunch No Speaker	
1:30 PM-2:30 PM	Wine Faults Seminar Kenny McMahon, Arabilis Wines	
2:35 PM-3:05 PM	Highlights and Top Trends from 2022 Ben Cramer and Jennifer Walrath, Idaho Employment Lawyers	
3:05 PM-3:30PM	Tradeshow Break	
3:30 PM-5:00 PM	Comparative Tasting Malbec Tim Donahue, Horse Thief Wine Solutions	
5:00 PM - 5:15 PM	Awards Presentation Lifetime Achievement Award Industry Impact Award	
5:15 PM-7:00 PM	Industry Reception	